NEWS RELEASE

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Turn Turn to Release New Single on October 25

MINNEAPOLIS, MN – On Friday, October 25, 2024, the original Midwest Americana band Turn Turn Turn will release its first new song from its third album. The single, "Magnolia Tree," by Savannah Smith from Eau Claire, Wisconsin, celebrates the journey of embracing freedom and self-discovery over societal expectations.

"Magnolia Tree is about being unmarried and childless in my 30s, yet fully content with the path I've walked," says Smith. "The magnolia tree symbolizes my happy ending, reminding me that fulfillment comes in many forms."

Recorded in the band's home studio, Magnolia Tree offers listeners a sneak peek at the upcoming full-length Turn Turn Turn record, tentatively titled "All Hat, No Cattle," which explores the roots, shoots, and branches of country and folk music in America. The track was engineered and produced by Adam Levy and mixed by Christopher Furst. It features Smith on guitar and lead vocals, Levy on percussion, guitars and backing vocals, Barb Brynstad on bass and backing vocals, and Joe Savage on dobro.

Smith hopes the song will connect with listeners who have decided to take an unconventional path. She explains, "It's a relatable anthem for anyone who's found peace and joy in their own timeline, even when it goes against the grain."

Listen to Magnolia Tree here: https://drive.google.com/file/d/1 PBhK42LGTslcgoqyEAmCwccxs1gqvl7/view?usp=drive link

For more information about Turn Turn, go to https://www.turnturnturnmpls.com/.

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About Turn Turn Turn

Turn Turn is a trio who bonded over their mutual love of close harmony 60s and 70s country, folk, and pop music and formed an original Americana band. To create their distinctive sound, the band "turns" to the distant past of early American recorded music, "turns" again to that renaissance of the 1960s and 1970s, and finally "turns" again to the present looking forward. Members Adam Levy (guitar, vocals), Savannah Smith (guitar, vocals), and Barb Brynstad (bass, vocals) are all mainstays of the Minnesota music scene and together craft an infectious, pop-infused Americana. Even though Turn Turn Turn was born as a cover band, the group's original material – sweetheart alt-country folk-pop – quickly stole the spotlight. Turn Turn Turn's Laurel Canyon meets 70s-Nashville-cosmic soul vibe is layered with three-part harmonies that stitch the band's musical tapestry together. Brynstad, Smith, and Levy have distinct voices, and the combination—a "fourth voice"—is greater than the sum of its parts.